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THE SPA PROFESSIONAL'S CHOICE

# american spa

## URBAN SPAS

SPA OWNER  
BRIGITTE  
MANSFIELD

**BRIGHT IDEAS**  
LIGHTING ADVICE INSIDE AND OUT  
**MALE-FRIENDLY SPAS**  
MARKETING TO TODAY'S MAN  
**TECHNICAL TOUCH**  
REACHING OUT WITH THE INTERNET

AN ADVANSTAR PUBLICATION

## distinguished DAY SPAS

☀ The Day Spa Association, West New York, NJ, announced this year's **Distinguished Day Spa Awards** at the recently held International Cosmetics, Esthetics, and Spa Conference in Las Vegas. Hannelore R. Leavy, chair of The Day Spa Association, presented the prestigious award to **Adam Broderick Salon & Spa**, Ridgefield, CT; **Atzen Medi-Spa**, New York; and **Fayez Beauty Spa**, Ontario, Canada. This was Fayez Beauty Spa's second year in a row to receive honors for Canadian day spas. Atzen Medi-Spa and Adam Broderick Salon & Spa tied for first place for the American award.

To be considered for this award, a day spa must be accredited by The Day Spa Association. Leavy explains, "When we get ready to choose our Award winner, we invite all accredited members to submit a 50-word synopsis on why they think they deserve this award [which is] presented once a year at a major industry show." The Day Spa Advisory Board then casts their vote based on a number of criteria, including spa menu, quality of service, continuing education opportunities for staff, commitment to clients and staff, and the spa's commitment to community, environment, and the spa industry.

**RIGHT: Canadian award winners, Fayez Tamba, Sr. and Ali Tamba, Jr., of Fayez Beauty Spa, London, Ont., Canada.**

