

# american spa

NOVEMBER/DECEMBER 2000

## best new resort spas

- LANNA
- MIRBEAU
- SQUAW CREEK
- ELIZABETH ARDEN

perfect chemistry  
HOW TO CREATE A  
PRIVATE LABEL LINE

PROFIT CENTER  
The Swipe Card  
as Gift Certificate



# Spa Industry News

## AWARDS AND HONORS

Innovation and excellence in the spa industry were recently recognized in honoring ceremonies.

- The Day Spa Association recently awarded the Distinguished Day Spa Award 2000 to two of its accredited day spa members. This year's winners are Mario's International Spa of Aurora, OH and Fayez Beauty Spa of London, Ontario. Each winner was presented with a beautiful wooden and marble plaque with the name of the award and title engraved in gold.
- Rubis Tweezer by Mehaz was named "Best of Category" by the International Forum in Germany and was honored the G-Mark in Japan for excellence in design. The precision, Swiss-made tweezer, with built-in magnifying glass, was recognized for its remarkable, breakthrough design.

